

# ONLINE REPUTATION MANAGEMENT

With growing engagement of social media platforms, we need to constantly monitor the negative reviews and comments in order to protect the websites reputation and brand name.

## ORM (ONLINE REPUTATION MANAGEMENT)

With growing engagement of social media platforms, we need to constantly monitor the negative reviews and comments in order to protect the websites reputation and brand name. Even though online and offline comments are useful to understand and analyse customer preferences and gives them a platform to share their opinion and experience. However we have seen how some products and brands are defamed, trolling of celebrities, rating and reviews of products, services and individuals in several platforms lead to a breaking news!

We are here to assist you monitor, track and resolve customer feedback efficiently while protecting and preserving your brand value and yet resolve the customer complaints efficiently.



## OUR ORM APPROACH

It is absolutely necessary to effectively broaden your business prospects with social media platforms. However these open forums and discussions need to be carefully handled. Improve the web traffic and experience growth in customer base with new viewers to your website everyday with our Online Reputation Management Approach.

<b>CORPORATE REPUTATION HANDLING AND MANAGEMENT</b> Our professional team of Reputation handling experts help deal serious problems and reviews defaming our customers on social media platforms effectively. These are dealt with immediate effect to restore the issues at the earliest. This also helps to keep you focused on your business long term goals.	<b>PERSONAL REPUTATION HANDLING AND MANAGEMENT</b> Not only websites or products, we also support personal media platforms. Celebrities or public figures have their own pages or sites wherein they are often trolled. We assist to manage and handle those cases by utilizing the PR campaigns.
<b>ONLINE PURCHASES AND REVIEW MANAGEMENT</b> For online shopping sites, there are often serious complains and reviews which might hinder the potential buying decision of the buyers. Our team here comes to rescue with their expert handling and managing skills to resolve or redirect the query to the respective department and leaves no stone unturned to make the customer happy.	<b>SEARCH ENGINE REPUTATION MONITORING</b> Our professionals keep monitoring and tracking your portal's reputation via people's reviews and comments everywhere in the web. As a result they resolve any discussion or issue that might lead to affecting your brand value or worsen the SEO or SERP ratings.

## Our Success Attributes

Whether it is brand reputation management or resolving complains to improve your scores, we are here to assist you. Our services in Online Reputation Management involves wide range of services:

Cater to Customer  
Complains Proactively  
and Take Initiatives to  
Resolve them at the  
Earliest

Brand Reputation  
Protection and  
Management Strategies

Litigation Issues Handling

Emergency Actions

Resolving Complains  
Adhering to Law  
Perspectives

Preventing the Publishing  
of Serious Issues in the  
Web Portals, Commercials  
or any Online Platform

Removal of Malicious  
Content

Recover from Identity  
Theft



# We'll guide you, work with you and deliver the best

### Address

Office Number: 124, 1st Floor, Tower B, iTHum, Sector 62, Noida, Uttar Pradesh 201309 (India)

### Contact info

✉ info@baniwalinfotech.com

📧 baniwalinfotech

☎ +91-120-4223346

☎ +1 4842722766

☎ +44 2086386428



Your Full Name\*

Your E-Mail Address\*

Contact Number\*

Skype Id/Whatsapp No.\*

Project Description

Send Message

### About Us

Baniwal Infotech Pvt. Ltd. helps you unlock the potential of your business growth with a wide range of software service support.

We are a secret offshore software outsourcing organisation, operating since 2015, in the National Capital Region (NCR) of India extending our software administrative and development services to customers across the borders in USA, Canada, Europe and Australia.

### Company

- ▶ HOME
- ▶ ABOUT US
- ▶ SERVICES
- ▶ TECHNOLOGIES
- ▶ BLOG
- ▶ CAREER
- ▶ CONTACT US

### Services

- ▶ MOBILE APPS DEVELOPMENT
- ▶ WEB DEVELOPMENT
- ▶ CLOUD MAINTENANCE
- ▶ DIGITAL MARKETING